

CREDIT RISK !! OCT31/12 13.58
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES FAX# 703 528 7880

DATE OCT31/12 13.58

CON CM ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
DOROTHY HUKILL FOR STATE SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 2181												
5	S		700P-730P	30		\$3,000.00	11/5	11/6	0		M-TU	0
PROGRAM : JEOP												
7	A		1200N-700P	30		\$2,750.00	11/3	11/3	1		SAT	1
PROGRAM : FBALL												
ORD COM1 : WE CAN OFFER												
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-5 FOR 1 SPOT/WK												

REP HEADLINE# 6394486 TRF# 338715
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT31/12 13.58
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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8	A		500A-600A	30		\$250.00	11/4	11/4	1		SUN	1
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PROGRAM : NEWS
ORD COM1 : WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 7-8
STATION MAKEGOOD OFFERS:
M1 OK'D BUY#5 MISSED:M-TU/700P-730P NOV5 30S \$3,000.00 (OCT30/12)
OFFER:SAT/1200N-700P NOV3 30S \$2,750.00 PLS ADVISE.
& SUN/500A-600A NOV4 30S \$250.00
CMT:WE CAN OFFER

NOV/12 14850.00

CONTRACT TOTAL 14850.00
TOTAL SPOTS 7

MARKET TOTALS \$24,350 WFTV 61% WKMG 21% WESH 18% WOFL 0% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-DATE Y-DAYS Z-COMMENTS *-MULTIPLE